

Carmichael Times

Founded 1981

Your Local Community Newspaper



Women who share their faith are featured in a nationally-broadcast radio show anchored by Fair Oaks singer/speaker Carole Brewer.

Words and picture by Susan Maxwell Skinner

Bible Chick is Loud and Clear on Air

FAIR OAKS, CA (MPG) - Though Carole Brewer was named for a Christmas song, she didn't embrace religion until her college years. "My difficult childhood left me with low

self-esteem," she recalls. "My college friends-including my future husband-were Christians. They introduced me to the Bible. It resonated. I thought I'd give God a try and he didn't disappoint."

The Fair Oaks woman has built a career singing, ministering, and running organizations that apply Bible principles to daily life. In recent months, Brewer extended her mission across the United States through broadcasting. She calls her weekly radio and internet show "Bible Chicks."

The name originated from a group of Sacramento women – Bible Chicks -- who met regularly to discuss faith-based literature. "I thought Bible Chicks would be a great name for a radio show," says Brewer. Two years ago, I was able to secure BibleChicks.com as a domain."

If the name seems lighthearted, Brewer's humor sets her apart from many missionaries. Calling women "chicks" does not trivialize their efforts; chicks, she reminds us, are disciples of a protective parent. Indeed, Jesus likened Jerusalem's people to chicks he wanted to gather together "the way a hen gathers her chicks under her wings."

The flight to cyberspace, then radio waves, tested the head chick's faith and skill. With degrees in music and education, penning a radio jingle was the fun part. The song declares the composer's perpetual optimism:

“...loving and growing...

And hoping our faith is showing,

Don't you know we're Bible Chicks!”

Finding guests was the next step. “I invited women with a variety of platforms,” she explains. “They’re musicians, authors, broadcasters, speakers and film makers. Their faith reflects in whatever they do. I’ve met them through conventions and networking. Reconnecting with them made my shows especially fun.

“We are all imperfect people who follow a perfect Savior. We don’t claim to have it all together. We often blow it. Our victory is our faith. We know God wants the best for us.” Guests have included actress/model Geniene Johnson; breast cancer survivor Karen Penfold and Nicaraguan emigre Guadalupe C. Casillas. “Their stories are uplifting and inspiring,” confirms the host.

Her 30-minute show records in the North Highlands studio of Pastors Steve and Sandi Padilla (founders of PureWorshipRadio.com). Bible Chicks is sponsored by Carole Brewer Ministries, a company that supports Brewer’s music and speaking engagements.

Chick Gospel is spreading. “I’ve had great feedback from all over -- Georgia, New Jersey, Texas, South Dakota and California,” says the broadcaster. “It’s a joy to share my music and to provide a venue for my guests’ stories of how faith brought them through difficult times.” Off-air, Brewer is National Networks Director for Christian Women in Media Association. This group unites thousands of female media professionals. “Our industry is dominated by men and it’s not always easy to connect with like-minded women,” explains Brewer. “We’re often working on our own, from home offices. By connecting and sharing our faith, we support each other.”

In-house male support comes from husband Jan Brewer. A retired San Juan School District principal and musician, he has bolstered his wife’s many projects through a 42-year marriage. “I think of my husband as the reason behind everything I do” Carole Brewer approves. “After all, he helped bring me to the Lord.”

Bible Chicks radio show launched in Northern California on Sunday November 1, at 2.30pm, on AM 710 KFIA.

For additional scheduling and archived shows, visit www.BibleChicks.com Learn about Christian Women in Media Association at www.cwima.org.

